

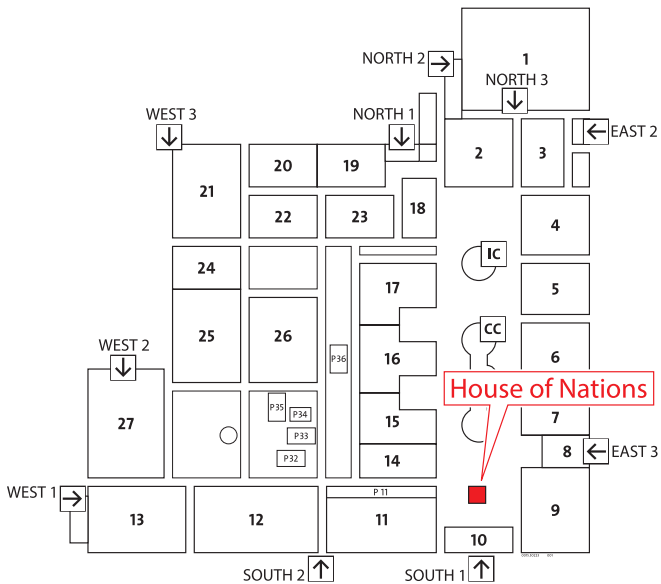
Organiser

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Venue

House of Nations
Hannover Fairground
D-30512 Hannover



TTIP: What's in it for engineering?

Panel Discussion with EU Trade Commissioner
Cecilia Malmström

EU Policy Reception

25 April 2016, 18:30h
House of Nations, Hannover Fairground

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Deutsche Messe



VDMA's President, Dr Reinhold Festge, and the Chairman of the board of Deutsche Messe, Dr Wolfram von Fritsch, cordially invite you to the 6th EU Policy Reception at HANNOVER MESSE 2016.

Monday, 25 April 2016, 18:30h
Entrance 18:00h
House of Nations
Hannover Fairground

The TTIP free trade agreement between Europe and the United States promises immense benefits to the mechanical engineering industry. Harmonised standards on both sides of the Atlantic could significantly facilitate trade in machines. However, the negotiations on TTIP are the subject of a highly controversial public discussion. Entrepreneurs ask themselves: What is in the TTIP for the mechanical engineering industry?

The reception at HANNOVER MESSE will bring together the most influential protagonists concerning TTIP. On the European side, EU Trade Commissioner **Cecilia Malmström** is responsible for the success of the agreement. US Trade Representative **Michael Froman** stands for his country's interests in the TTIP negotiations. The leading Parliamentarian regarding TTIP is the Social Democrat **Bernd Lange**, Chairman of the Trade Committee in the European Parliament. The entrepreneur **Carl Martin Welcker** has personally experienced how technical barriers to trade hamper the export of machines to the United States.

**RSVP by email (european.office@vdma.org)
by 20 April 2016.**

**This invitation is considered as your admission card.
The event will be held in English.**

Welcome

Dr Wolfram von Fritsch
CEO Deutsche Messe

Dr Reinhold Festge
VDMA President

Keynote speakers

Cecilia Malmström
EU Commissioner for Trade

Michael Froman
US Trade Representative

Panel Discussion

Cecilia Malmström
EU Commissioner for Trade

Michael Froman
US Trade Representative

Bernd Lange
MEP, Chairman of the Trade Committee in the European Parliament

Carl Martin Welcker
Managing Partner, Alfred H. Schütte AG

Moderation

Hendrik Kafsack
Frankfurter Allgemeine Zeitung